

## Focus Rising

# Focus Rising Newsletter

July 12, 2024

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Photo Taken By Sean Catterton

## Team Meeting


We had our first Focus Rising 2025 Team meeting. Jeff Bosse is now taking over as the assistant event manager. We are happy to announce that Westley Kimble, Jeff Bernard, and Corey Bertrand will be joining the team. During the meeting we discussed a few changes to the event. Focus Rising will now be giving out the awards under the tent during the show. We also discussed a few new things to do under the tent. The group decided to have 2 "special" colors this year. With this being the 25th anniversary of the focus in the US Kona Brown and Sangria Red were chosen. We have decided to keep the Welcome dinner at the hotel with pizza and snow cones provided by Focus rising. Everyone is looking forward to creating new events next year.



Photo Taken By Sean Catterton

## Focus Rising Discord

We are posting all event information to our Discord as well as the website and Facebook. We have added a build thread to our channel. If you are interested in having your own build thread created just ask. Once you join the channel please post a picture of your car for us to add you to the rest of the channels.



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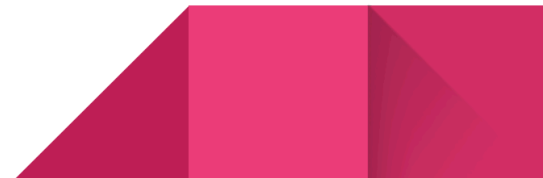
## Focus Rising Web Page

I am excited to announce we have a web page back up and running. If you have any comments about the webpage please let us know. Please share [www.FocusRising.com](http://www.FocusRising.com) . Visit the site for the most up to date information.



## 25th Anniversary

Next year will be the 25th Anniversary of the Focus in the US. So we are going to Celebrate. There is a separate team that has been working on this for over a year and Focus Rising is going to assist in making it great. There will be more updates on this in the future but for now we will be creating a different design for a T-shirt. It's still early so I am sure there will be more to follow.



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## Feature Focus



This year we are going to focus on the Special Edition MK1 Focus. To kick this off, why not start with the Kona Focus. This is our one “special” color for this year. To start, the Kona was only produced in 2000, and only 5,000 were made. They were offered in Dirt Brown, CD silver, and Rain Forest Green. It was a standard 2000 Hatchback with a bunch of additional parts. They came equipped with a roof rack, side moldings that were a bike tread, washable seat covers, and Kona floor mats. But the really special part was the addition of a 2001 Kona Blast Bike. they were originally only available but buying the focus. And just to make this a really special edition, the Kona Focus was recalled! But the recall was for the bike. When 800 of the cars were sold there was a recall because the bike may have a defective crank bolt. Look forward to different Special Editions in future newsletters. Photos Provided by 2 Focus Rising members Dylan Jones and Denise Farrar.



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Focus Rising Newsletter  
Kyle Herman  
Board President, Event Manager

